

Csongor Farkas

Senior Product & UX/UI Designer

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Senior Product & UX/UI Designer with 12+ years turning complex products and workflows into clear, scalable experiences. I work end-to-end — from product strategy and research through interaction design and shipped UI — and build the design systems that keep products consistent across web, iOS and Android.

EXPERIENCE

Senior Product & UX/UI Designer

Onstruc UG · Berlin, DE · 09/2024 – Present

- Led the redesign of Sparkify, Onstruc's field-documentation product, from a photo-capture tool into one built around how electricians actually work — contributing to steady growth in usage, documentations created and paying customers.
- Introduced task-based templates mapped to the jobs electricians already do — VDE 0701/0702 / DGUV V3 appliance testing, VDE 0100-600 installation testing, photo documentation — replacing a blank canvas with a ready document.
- Launched the web client in 2026 and shipped NFC device import, offline documentation, collaboration tools, and team and user management.
- Built and continuously evolve the token-based design system, component library and specs the team ships from across iOS, Android and web — enabling a second brand through theming rather than redesign.
- As design lead and the team's only designer, own the experience end-to-end and shape product strategy, feature discovery, prioritisation and roadmap with product management, engineering and stakeholders.

Senior UX/UI Designer

SEO-Revolution GmbH · Berlin, DE · 02/2020 – 08/2024

- Designed websites, e-commerce systems, apps and internal products end-to-end, turning research and business requirements into information architecture, validated flows and production-ready UI.
- Redesigned House of Mobile & Games' e-commerce homepage; A/B testing validated a 46% increase in conversion rate.
- Rebuilt a weekly magazine's homepage and templates around usability research on trust and cognitive load, and consolidated two sites into one mobile-first WooCommerce platform combining e-commerce and paid online courses.
- Designed the company's in-house products — a project-management system, a Search Intent Tool and a SERP Overlap Tool — and established the design language system behind them.

Senior UX/UI Designer

Interstruct GmbH · Berlin, DE · 10/2019 – 02/2020

- Designed portal experiences within established client design systems, validating iterations through A/B testing in VWO and behavioural analysis in Hotjar before rollout.

Product Designer

Lingoda GmbH · Berlin, DE · 02/2019 – 09/2019

- Led the website redesign from concept through prototypes to high-fidelity UI, unified a fragmented design language around user needs and business goals, and presented the work weekly to shareholders and the board.

Product / UX & UI Designer

Nentec Computers LLC · Newburyport, MA, USA · 01/2016 – 10/2018

- Led UX and product design for Second Opinion, a telehealth product helping patients find, evaluate and confidently choose a certified doctor — research, interaction design and usability testing through to the high-fidelity product — and led the team that delivered it: frontend, backend and product.

Product Designer

Social Skills Animation · Athens, GR & Novi Sad, RS · 10/2014 – 01/2016

- Led design and, acting also as Head of Animation, built the animation team — training the three animators who produced the work — on an award-winning therapy app that turns social stories into animations; created its character and animation library and set the design guidelines from scratch.

EXPERTISE

- Product strategy & discovery
- UX research
- Information architecture
- Interaction design
- Prototyping
- Usability testing
- A/B testing
- Design systems & tokens
- Multi-brand theming
- Developer handoff
- Web, iOS and Android

TOOLS & AI

- Figma, FigJam, Token Studio
- Storybook
- Adobe Creative Suite
- Maze, Useberry, Hotjar
- VWO, PostHog
- Jira, Git/GitHub
- HTML/CSS
- WordPress, WooCommerce
- Claude, Claude Design, ChatGPT

LANGUAGES

- English — C1
- German — B1
- Hungarian — native
- Serbian — C1

EDUCATION

Certified UX Designer

CareerFoundry, Berlin · 2020

AZAV / TÜV SÜD certified

ZFU № 7324918