

Csongor Farkas

Product UX/UI Designer

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I'm a passionate Product and UX/UI Designer based in Berlin with experience in delivering end-to-end design processes for SaaS and growth-orientated companies with 10+ years of experience, designing clean and understandable layouts that can be easily translated to every device and operating system.

Work experience

Senior UX/UI Designer - SEO-Revolution GmbH,

Berlin DE 02/2020 - 01/2024

- Conception creation of websites and E-Commerce systems including market research/competitor analyses, creating User-Personas, improving User-Flows, refining Information Architecture with Card sorting, creation of High-fidelity animated clickable prototypes with Figma and earlier with Adobe XD and InVision, style-guides creation and establishing Design language systems
- Experience with In-house projects, in creating different digital products like a custom Project Management System and other digital SEO tools like a Search Intent Tool, SERP Overlap Tool, etc.

Senior UX/UI Designer - Interstruct GmbH,

Berlin DE 10/2019 - 02/2020

- Formulated and translated client requirements into website templates that were implemented into the clients portal while maintaining and enhancing their Design Language System
- A/B testing before new iteration in Hotjar and VWO

Product Designer - Lingoda GmbH,

Berlin DE 02/2019 - 09/2019

- Improved their education platform, unifying the Design language system, linking user pain-points with the companies business needs
- Completed full redesign of the website, took concepts and produced design mockups and prototypes to strengthen design and enhance user experiences and improve site interactions working in cross-functional teams on daily basis and conducting the new design approaches, which were presented weekly to shareholders and to the board of directors

Product, UX/UI Designer - Nentec Computers LLC,

Newburyport, MA, USA 01/2016 - 10/2018

- Team supervision
- Helped in developing a SaaS based Telehealth app called Second Opinion
- Redesigned various websites in the field of Health Care Industry for mainly private clinics from Boston and Newburyport MA area USA, like: Handsurgery PC, Newburyport Oral Surgery, CNS Multyspecialtyclinic, etc

Product Designer - Social Skills Animation,

Athens Greece, Novi Sad Serbia 10/2014 - 01/2016

- Conducted a design team in a cross-functional environment
- Designed an app for people with autism and intellectual disorder
- Pioneering and establishing guidelines in designing such an app
- UX Researches, Prototypes creation, A/B Testing

Skills

- User research and usability testing
- User personas
- User flows
- Wireframing
- Prototyping
- Mockuping
- Communication and presentation
- Interaktionsdesign
- A/B Testing
- Professional supervision
- B2C, B2B, Web and mobile Apps

Tools

- Figma
- Adobe CC (Photoshop, Illustrator, InDesign..)
- Adobe XD
- Sketch
- Office
- Slack, Asana, Airtable, ClickUp, Jira, etc.

Languages

- English - C1
- German - B1
- Hungarian - Mother Tongue
- Serbian - C1

Education

- Gymnasium 1993-97
- Music school "Isidora Bajica"

Further education / Certificates

- UX Fundamentals 02/2020
www.careerfoundry.com
- UX Immersions 02/2020-
(12/2020) at Career Foundry - Berlin